

# Creative Freelancers: Copywriters, Graphic Designers, Illustrators, Videographers, Photographers, Web Designers



## Connect. Spark. Accelerate

At Connected Places Catapult, sparking innovation is at the heart of everything we do. We are always interested to hear from freelance creative practitioners who think beyond the now and spark interest through their creativity to accelerate solutions for tomorrow. We welcome speculative applications for freelance creative roles within our organisation and review applications on a regular basis.

Job descriptions for these roles are available below:

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### Copywriters

Our ideal candidates are experienced professionals with demonstrable creative and technical writing experience. As a copywriter, you will write engaging content, perform well under deadlines and be detail oriented.

You will shape content to raise brand awareness and tell the stories of tomorrow. Ideally, candidates will have experience of working in innovation and technology as a subject matter and have a particular focus on built environment, cities, places and transport.

You will capture audiences through narratives around the need for emerging technologies, as well as their impact. Articulating key messages and awareness of the Connected Places Catapult brand for diverse audiences and stakeholders, such as SMEs, Academia, Local and Central Government will also shape much of the work that you do.

**How to apply:** Send your CV, cover letter and portfolio showing relevant examples of work (PDF format, max 15MB) to [marketingjobs@cp.catapult.org.uk](mailto:marketingjobs@cp.catapult.org.uk), stating 'Copywriter application' in the subject line.

## Copy-editors

As a copy-editor you'll ensure that material is clear, consistent, complete and credible, and that text is well written, grammatically correct and accessible. You'll take the initial material, or the copy, and make it ready for publication. You'll be required to correct spelling, grammar and layout (proofreading), check content, impose consistent styles and reword or rewrite as appropriate to the project's subject matter's specialist terms and vocabulary.

It is desirable that candidates have experience working on journals, white papers, reports, blogs and short form content for social media and websites.

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## Graphic Designers

As a graphic designer you'll work with colleagues from across the business, to help deliver diverse and innovative projects. You'll bring our 'Connect. Spark. Accelerate' core message to life through imaginative and original ideas that pique the interest of our audiences and markets for cities, transport and places.

Ideal candidates are experienced professionals with a degree in graphic design or a related subject, are adept at using Adobe Creative Cloud, and can demonstrate designing for both print and digital solutions for online and digital platforms, social media marketing, events, publications, reports and brand identity.

Candidates who can work with video and web applications, who have strong typographic and layout skills, and an understanding of diverse print processes will have a competitive edge. Experience working with subject matters relating to cities, transport and places is desirable.

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## Illustrators

With sparking innovation at that heart of everything we do, as part of our role as providers of innovation as a service, Connecting Places Catapult leads industry conversations, inspiring the stories of tomorrow.

As an illustrator you'll be comfortable producing vector or 2D styled illustrations, taking briefs from colleagues from across the business to articulate stories from emerging markets and technologies, with programmes covering themes around the Future of Flight, Electric and Autonomous vehicles, Post-pandemic Places, Net Zero, as well as Data and Demonstrators.

We are specifically interested in two types of candidates:

Those who can be more technical in their approach to illustration style. They will be very adept at articulating engineering concepts, technologies and their use-cases through narrative diagrams, demonstrating how those technologies fit into infrastructure systems and processes.

We would also like to work with illustrators who can capture, conceptualise and visually articulate narratives around the need for and impact of emerging technologies, for cities, places, and transport. Articulating key messages and brand awareness for our wider, diverse audiences and partnership stakeholders, such as SMEs, Academia, Local and Central Government will also shape the work that you do.

**How to apply:** Send your CV, cover letter and portfolio showing relevant examples of work (PDF format, max 15MB) to [marketingjobs@cp.catapult.org.uk](mailto:marketingjobs@cp.catapult.org.uk), stating 'Illustrator application' in the subject line.

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## Web developers, Visual Designers, Digital Designers, Photographers, Videographers and Animators

Ideally, candidates will have an interest in innovation and technology. An interest in built environment, cities, places and transport would be desirable. Candidates will also have experience and enthusiasm for working collaboratively within diverse teams and disciplines, across a range of partnership projects in the UK, Europe, Africa and Asia.

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