

CPC432 - Senior Graphic Designer

Location	London or Milton Keynes
Reporting to	Marketing Team Lead
Working hours	Full Time
Contract type/duration	Permanent
Equal Opportunities	CPC is committed to ensuring it recognises equal opportunities
Date written	May 2021

Purpose of the role

We are currently seeking to appoint an experienced hands-on Senior Graphic Designer from a B2B or B2G background to join our close-knit and fast-paced marketing team. The successful candidate will be confident in leading the visual strategy of marketing, web, print, video, animation, brochure/report work and virtual/live events. You will be a naturally ambitious and driven team player who will serve as a mentor to the other team creatives and external resource.

This is a varied position that will suit someone looking to take the next step in their career, with increased responsibility as a leader.

Key Responsibilities

- Take a leading role in the delivery of projects and guiding teams to outline deliverables, develop timelines, and ensure work adheres to global brand, market, and stakeholder business objectives
- Developed brand assets and leading visual strategy
- Work independently and collaboratively to develop compelling creative solutions that align with the strategic brief
- Work with internal teams and agency partners to deliver bespoke creative assets
- Develop all brand language and communication
- Developing and effectively rolling out branding across all platforms
- Advocating best in class service design methods and tools, coaching other team members in how to apply them correctly
- Must understand and be able to comply with brand identity and guidelines and act as the brand guardian
- Senior individual contributor to do hands-on work but also have the potential to manage a team
- Take ownership of meetings by receiving written and verbal briefs
- Take on management responsibilities, come up with ideas to improve workflow
- Other design duties: print assets, event creatives, ad hoc requests for tender docs etc
- Manage multiple ongoing projects for yourself and your team
- Formatting and improving PowerPoints, reports, pitches and proposals

- Supporting the design and production of printed and electronic materials, including brochures, newsletters, website and microsites
- Create infographics for use in pitch materials and brochures
- Undertaking any other reasonable duties to support the Catapult in achieving its strategic outcomes and ensure effective business operations.

Required skills and experience

- 5+ years experience as a midweight design or senior designer, in house or agency
- Solid experience using Illustrator, Photoshop, AfterEffects, PremierePro, InDesign
- Excellent interpersonal skills with the ability to work collaboratively with a broad range of internal and external stakeholders.
- Experience delivering projects from concept to production, ensuring that projects are delivered on time.
- Thrive on working in a fast-paced environment and is not afraid to come in and hit the ground running.
- Proven ability managing different projects at a time.
- Experience managing a library of assets, typography, logos, icons, and branding
- Ability to work across a broad range of aesthetics and styles
- Understanding of design elements: colour, composition as well as sensitivity to aesthetic
- Attention to detail and accuracy with the ability to self-manage time and output
- Must be able to communicate both verbally and visually
- Excellent typographic, layout and technical skills
- A background working on brand identity and brand creation
- An excellent eye for detail
- Experience in digital and print design
- Experience with motion graphics is ideal but not essential

To apply for this role please email us on jobs@cp.catapult.org.uk with your CV, portfolio and covering letter attached quoting the ref: CPC432

Closing date for applications is Monday 7th June 2021