

## CPC465 - Senior Business Analyst

Location	London or Milton Keynes
Reporting to	Team Leader - Modelling & Appraisal
Working hours	Full time
Contract type/duration	Fixed term contract until 31/03/2022
Equal Opportunities	We are an equal opportunities employer and commitment to this process will be expected
Date written	August 2021
Closing date	5th September 2021

### Purpose of the role

We are seeking a highly experienced Senior Business Analyst to join our Modelling & Appraisal Team on a fixed term contract. You'll provide technical leadership across a range of projects, ensuring the production of high-quality data analysis, qualitative research, reporting, commercial and business intelligence on new technologies across a number of domains, including mobility, wellbeing and the built environment.

The Modelling & Appraisal team supports projects across the whole Connected Places Catapult and as such you will typically be working on multi-disciplinary projects with engineers, data scientists, planners, modellers, software developers, environmental specialists, social researchers, designers and a diverse range of external stakeholders.

### Key Responsibilities

#### Technical Leadership

You will:

- Provide technical leadership to members of project and bid teams, designing work packages and building collaborative relationships across the company.
- Provide clear leadership to project teams to support the development of methodologies for undertaking business analysis and other analytical tasks.
- Ensure that analytical requirements are communicated, understood and agreed by appropriate parties. Establish and maintain highly motivated project delivery teams.
- Understand project requirements, coordinate resources and lead the projects you are involved in, ensuring the delivery of high-quality outputs in a timely

manner.

- Provide technical assurance of input that the team is providing into bids, proposals and projects and the outputs that they are generating.
- Ensure the delivery of high-quality work from the project teams, inspiring others to achieve goals through innovation.
- Make presentations on the status of your project portfolio, delivering regular update reports to the Director of Modelling & Appraisal
- Act as a specialist and 'go-to' person within CPC for the Modelling & Appraisal team.

### **Deliver cutting edge Modelling & Appraisal work to our projects:**

You will:

- Lead and undertake business research, analyse industry trends and data, and generate reports, briefings, presentations, and other project materials.
- Produce high quality market research, including market size forecasts, competitive (market share) information and strategic recommendations.
- Collect, understand, and communicate the business requirements for projects, and translate these into functional specifications.
- Apply standards, methods and tools for requirements capture, process modelling, fit-gap analysis, risk/impact evaluation, etc.
- Develop value propositions and business models for new technologies, products and services.
- Formulate roadmaps to overcome market barriers and maximise market benefits.
- Produce detailed business analysis, outlining problems, opportunities and solutions.
- Produce exploitation plans to guide implementation of project findings.
- Lead investigations, stakeholder analysis, requirements analysis and feasibility studies.
- Document workflows and results of business analysis
- Produce high quality reports and presentations for clients and stakeholders.

### **Required skills and experience**

- Highly experienced Business Analyst with a track record of taking new and/or innovative products from concept to successful commercialisation.
- Proven project leadership skills in matrix-based environment.
- Thorough understanding of research methodologies and/or strategic analysis.
- Strong analytical skills with sound understanding of and passion for undertaking research.
- Have a commercial acumen and analytical mind.
- Demonstrable experience of methods and techniques for capturing and defining business requirements.
- Demonstrable experience of creating appropriate value propositions and

designing business models.

- Attention to detail
- Ability to demonstrate strategic insights in the delivery of research findings, focusing on the story not just the data
- Proficient in Business Process Analysis
- Demonstrable evidence of analysing and documenting complex business processes.
- Ability to produce high quality written reports and presentations and experience of presenting to stakeholders.
- Organised and capable of delivering tangible results in a fast paced and creative environment.

***Desirable:***

- Familiarity with the technology industry and in particular high growth potential start-ups

To apply for this role please email us on [jobs@cp.catapult.org.uk](mailto:jobs@cp.catapult.org.uk) with your CV and covering letter attached quoting the ref: CPC465